

14th Forum on the
**Foreign Corrupt
Practices Act
HOUSTON**



January 29–30, 2020 | Hilton Houston Post Oak by the Galleria | Houston, TX

Special Case Study:

Inside TechnipFMC's Settlement and Aftermath



Natalia Shehadeh
Senior Vice President and Chief Compliance Officer
TechnipFMC

- Third-Party Management Upgrades: How Industry is Re-Evaluating Third-Party Risk
- The Top 5 Takeaways on Cross-Border Enforcement: Critical, Unwritten Lessons for Multinationals

Special Interview:

William F. McMurry
Supervisory Special Agent
Federal Bureau of Investigation

Darryl Wegner
Assistant Special Agent in Charge
Federal Bureau of Investigation

Open Q&A Session with:

David Reece
Assistant Director, FCPA Unit, Division of Enforcement
U.S. Securities and Exchange Commission

New Discussions for 2020:

- **Legal and Compliance Officers as Strategic Business Partners:** How to Add Value, Secure Resources and Resonate – Whether Under the Enforcement Microscope (or Not)
- **Behavioral Compliance – The Psychology of Corruption:** The Latest on What Influences Employee Behavior, and the Pros/Cons of Utilizing Incentives
- Applying Key FCPA Compliance Lessons to Managing Unpredictable **Sanctions and Tariffs**
- New "ABC Brain Trust": How Compliance Professionals are Now Rethinking **Program Implementation and Measuring Effectiveness**
- The New Risk of **a Parent's Liability** for the Acts of Minority-Owned Subsidiaries and Affiliates
- How to Meet Foreign Requirements for **Using Local Employees and Resources** without Jeopardizing Your Compliance Status
- **Looking Ahead:** Legal and Compliance in an Election Year and Beyond

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WHY THIS EVENT STANDS APART:

- ▶ **Special Focus on Your Job Responsibilities:** It is the **only true cross-industry, practical forum** that focuses on real-world strategies for optimizing global compliance program implementation
- ▶ **No Replacement for Face-to-Face Chatting:** Your best opportunity to expand your network and ask your most pressing questions
- ▶ **Special interviews** with SEC and TechnipFMC
- ▶ **New Panels and Interactive Formats:** Join advanced-level discussions on the most complex, high stakes issues coming across your desk.



For more than a decade, FCPA Houston has been regarded as a key networking and benchmarking forum for the anti-corruption community.

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American Conference Institute (ACI) will apply for Continuing Professional Education credits for all conference attendees who request credit. There are no pre-requisites and advance preparation is not required to attend this conference.

Course objective: Update on anti-corruption policies and procedures to prevent inappropriate payments and business conduct. Prerequisite: None. Level of knowledge: Beginner/Intermediate. Teaching Method: Group-Live. Advanced Preparation: None. Delivery method: Group Live.

Please refer to the information in this brochure for outline, course content and objectives. Final approval of a course for CPE credits belongs with each states' regulatory board. Recommended CPE Credit: 15.0 hours for the main conference.

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Government Speakers

William F. McMurry
Supervisory Special Agent
Federal Bureau of Investigation

Darryl Wegner
Assistant Special Agent in Charge
Federal Bureau of Investigation

David Reece
Assistant Director, FCPA Unit,
Division of Enforcement
U.S. Securities and Exchange Commission

Conference Chairs:



Natalia Shehadeh
Senior Vice President and Chief Compliance Officer
TechnipFMC



Ephraim (Fry) Wernick
Partner
Vinson & Elkins LLP

Speaker Faculty Includes:



David K. Stott
Associate General Counsel
Nabors



Nick Barnaby
Assistant General Counsel & Director
General Dynamics Corporation



Doug Cohan
Deputy Compliance Officer, Senior Assistant General Counsel
Hess Corporation



Kara Gordon
Chief Compliance Officer & Associate General Counsel
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Justine Lin
Senior Counsel, Global Trade Compliance
CEVA Logistics



Lindsay Antoniello
Deputy Chief Compliance Officer
TPG Global, LLC



Jay Printz
Chief Compliance Officer
Teekay Shipping (Canada) Ltd.



Melissa Bohannon
Director of Trade Compliance
Weatherford



Julia A. Mold
Senior Research Control Officer
Wholesale Control – Financial Institutions Group Risk & Control
Wells Fargo



Michael A. Ferrier
Associate General Counsel – Global Well Services
Parker Drilling Company



Nancy Jacobson
Counsel, Global Compliance and Ethics
United Airlines



Brent Benoit
Chief Compliance Officer
National Oilwell Varco



Ramona L. Ortiz
Senior Counsel, Compliance Group
Exxon Mobil Corporation



Gina Nese
Chief Compliance Officer
Advanced Sterilization Products



Charlyne T. Braga
North America Compliance Counsel
Repsol



Sergio V. Leal
Compliance Officer
Bilfinger North America Division



Suzanne L. Montgomery
VP – Compliance & Chief Accessibility Officer
AT&T Services, Inc.



J. Garrett Cornelison
Chief Compliance Officer
Quanta



Kristine Robidoux
Senior Compliance and Regulatory Counsel
Gran Tierra Energy



Julia C. Symon
Vice President, Legal, Chief Compliance Officer
KBR



Maria Fernandez
VP, Head of Ethics & Compliance
Direct Energy



Steve Meck
General Counsel, Americas, and Global Head of Compliance
The Weir Group PLC



Steven G. Gyeszly
Chief Compliance Counsel
Marathon Oil Company



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Main Conference Day One

WEDNESDAY, JANUARY 29, 2020

7:30 | Registration and Continental Breakfast

8:15

Conference Co-Chairs' Opening Remarks



Natalia Shehadeh
Senior Vice President and
Chief Compliance Officer
TechnipFMC



Ephraim (Fry) Wernick
Partner
Vinson & Elkins LLP

8:30 **DOJ Enforcement Roundup**

What's in Store for 2020: The Latest in DOJ Enforcement Trends, Priorities and the Evaluation of Corporate Compliance Programs



Ryan K. Patrick
United States Attorney
Southern District Of Texas



Ephraim (Fry) Wernick
Partner
Vinson & Elkins LLP
Former Assistant Chief,
Fraud Section, Criminal Division,
U.S. Department of Justice

- What does new DOJ guidance mean in practice? What, if anything, needs to be strengthened to meet the updated guidance requirements?
- Addressing the requirement that the legal department understand the business purpose of all transactions under review

[Analysis of the recent round of DOJ trials and their impact on the FCPA law](#)

- Have the trials from last Fall brought clarification to the meaning of the FCPA statute and if so, how has the FCPA law been shaped as a result?
 - » DOJ trial strategy highlights

9:15 **Compliance 3.0 on a Budget**

How to Realistically Meet DOJ Expectations Amid Budget Cuts and Economic Pressures



Maria Fernandez
VP, Head of Ethics & Compliance
Direct Energy



David K. Stott
Associate General Counsel
Nabors

- Is a new compliance standard developing as a result of the new economic realities?
- How to get senior management and boards to keep compliance as a priority in today's economic conditions?
- Addressing government's established expectation for a robust compliance program given the reduced budgets and number of employees
- What is seen as the role of compliance going forward?

10:15 | Coffee and Networking Break

10:30

SEC Keynote Address

David Reece
Assistant Director, FCPA Unit,
Division of Enforcement
U.S. Securities and Exchange Commission



S. Joy Dowdle – Moderator
Partner
Paul Hastings LLP

11:00

Five Big Takeaways on Cross-Border Enforcement: The Most Critical, Unwritten Lessons for Multinationals



Nick Barnaby
Assistant General Counsel & Director
General Dynamics Corporation



William Jacobson
Partner
Orrick Herrington & Sutcliffe LLP

- Important takeaways about the international enforcement landscape
- The most essential, must-have skills and tools to manage investigations across countries and enforcement agencies
- How to address compelled testimony and admissibility across borders, transfer of confidential information, cross-border misalignment of privileges (privilege of location), etc.
- Who does what in multi-agency and multi-jurisdictional prosecutions
 - » Unaoil investigation by the DOJ and SFO: what has been learned from these investigations? How do the two agencies approach these cases and coordinate their investigations? Who takes the lead?
- How to keep track and stay informed about all of the U.S. and foreign regulations that impact your compliance program?

12:00 | Networking Lunch

1:15 **Case Study**

Inside TechnipFMC's Settlement and Aftermath



Natalia Shehadeh
Senior Vice President and
Chief Compliance Officer
TechnipFMC



Laura N. Perkins – Moderator
Partner
Hughes Hubbard & Reed LLP

1:45 **Stories from the Trenches**

Legal and Compliance Officers as Strategic Business Partners: How to Add Value, Secure Resources and Resonate – Whether Under the Enforcement Microscope (or Not)



Doug Cohan
Deputy Compliance Officer,
Senior Assistant General Counsel
Hess Corporation



Kristine Robidoux
Senior Regulatory Counsel
Gran Tierra Energy
(Calgary, AB, Canada)

- How to build trust and respect, and secure buy-in from the business?
- Conveying the value of a compliance officer to the senior management and the board when a company is not confronting an enforcement action?
 - » Building and sustaining a compliance culture through relationship-building
 - » How can a compliance officer be seen as someone who will help a company execute its business objectives?
 - » What type of information should compliance officers be providing to their boards and what information do boards care about?

2:45 **Behavioral Compliance**

The Psychology of Corruption: The Latest on What Influences Employee Behavior, and the Pros/Cons of Utilizing Incentives



Nancy Jacobson
Counsel, Global Compliance
and Ethics
United Airlines



Jay Printz
Chief Compliance Officer
Teekay Shipping (Canada) Ltd.
(Vancouver, Canada)



Tarek J. Helou
Partner
Wilson Sonsini Goodrich & Rosati

In this session, the discussion will focus on looking beyond policies and procedures, that is, approaching compliance from a different perspective. Our expert compliance counsel will explain how understanding the human vulnerability to misconduct — as explained by studies performed on the subject — can help compliance professionals build more effective programs in the long run.

- Ensuring your program is informed by the latest psychological research into human behavior
- In-house perspectives on the effectiveness of incentives
- Concrete examples of how to detect suspicious behavior
- Paper vs. practice: How to influence behavior?

Join the Conversation



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4:00

How Industry is Re-Thinking Business in High Risk, Volatile Markets: Strategic Insights on Applying Key FCPA Compliance Lessons to the Managing Unpredictable Sanctions and Tariffs



Melissa Bohannon
Director of Trade Compliance
Weatherford



Michael A. Ferrier
Associate General Counsel –
Global Well Services
Parker Drilling Company



Andrew Melsheimer
Partner
Thompson & Knight LLP

- Key lessons learned from FCPA compliance that can be applied to international trade (sanctions and tariffs)
- In what markets can/can't you do business today? What are companies allowed to do given the all-encompassing restrictions?
- What has been the real-life effect of tariffs on business?
- Keeping your eye on the FCPA while dealing with the ever-changing sanctions and tariffs landscape

5:00

Minimizing Indemnity Risks while Translating Compliance Efforts into Contracting Practices



Brent Benoit
Chief Compliance Officer
National Oilwell Varco



Brian E. Kowalski
Partner
Latham & Watkins LLP



Ramona L. Ortiz
Senior Counsel, Compliance Group
Exxon Mobil Corporation

- Focus on benchmarking: What is important to companies when negotiating contracts with customers and suppliers?
- Must-have representations, warranties and clauses for contracts
- Practical tips on minimizing indemnity risks

5:45 | Conference Adjourns

Main Conference Day Two THURSDAY, JANUARY 30, 2020

7:30 | Continental Breakfast

8:15

Conference Co-Chairs' Remarks

8:30

Special Interview

William F. McMurry
Supervisory Special Agent
Federal Bureau of Investigation

Darryl Wegner
Assistant Special Agent in Charge
Federal Bureau of Investigation



Brigida Benitez – Moderator
Partner
Steptoe & Johnson LLP

9:00 **Third-Party Management Upgrades**

How Industry is Re-Evaluating Third-Party Risk and Contract Management Post-Onboarding



Lindsay Antonello
Deputy Chief Compliance Officer
TPG Global, LLC



Palmina M. Fava
Partner
Vinson & Elkins LLP



Nancy Jacobson
Counsel, Global Compliance and Ethics
United Airlines

- How to automate: When a company has thousands of vendors, how to measure the effectiveness of what one is doing to manage them all?
- The latest approaches to monitoring vendors' adherence to contract terms and conditions:
 - » When should due diligence be performed and how often should it be repeated?
 - » Risk ranking: Is it advisable to focus on the riskiest vendors through a tiered approach?
 - » How to continue to monitor/manage risk between contract negotiations?
- Having regular conversations with managers on the ground in various countries to evaluate third-party relationships and detect risk
- How to establish an open dialogue with your third-party business partners to avoid non-compliance

10:00 | Morning Break

10:15 **Interactive Compliance Benchmarking**

ABC Brain Trust: How Compliance Professionals are Now Rethinking Program Implementation and Measuring Effectiveness



Steven G. Gyeszly
Chief Compliance Counsel
Marathon Oil Company



Gina Nese
Chief Compliance Officer
Advanced Sterilization Products



Guy Singer
Partner
Orrick, Herrington & Sutcliffe LLP

- Concrete examples of how to overcome the biggest hurdles to program implementation
- What does proper due diligence now look like in practice?
- Roadmap to measurability: How do companies measure the effectiveness of ROI of their compliance programs? Qualify vs. Quantify: How much of your assessment is driven by numbers/cost vs. other factors?
- How to achieve senior management buy-in for a meaningful compliance program?

11:15 **Latin America**

The New, Important Enforcement and Security Hot Spots: Emerging Risks to Flag Now Across the Region



Carlos Ayres
Partner
Maeda, Ayres & Sarubbi Advogados (São Paulo, Brazil)



Charlyne T. Braga
North America Compliance Counsel
Repsol



Luis Danton Martinez Corres
Partner
Ritch, Mueller, Heather y Nicolau, S.C. (Molino del Rey, Mexico)

- Status of the anti-corruption efforts in countries such as Argentina, Brazil, and Mexico
 - » New anticorruption framework and transition to meaningful enforcement
 - » What does each country's stance on anti-corruption ultimately mean for US companies doing business there?
 - » The level of enforcement activity: How aggressive are prosecutors in those jurisdictions?
- Third-party risk in the wake of Petrobras: What is now required to on-board and manage third parties?

🔗 The content is always up to date and relevant to what compliance officers deal with in their daily work. 🔄

Senior Counsel, Ethics & Compliance, 3M Company

🔗 Great experience, excellent professionals. Very well organized and run. 🔄

Former Associate General Counsel, Cardinal Health

- Security at work sites: How should companies address situations where local groups block companies' access to the job sites and demand money?
- How prevalent is ISO certification and how is it being used?
- Evaluating post-acquisition targets in Latin America for cost of compliance: If countries don't have a compliance program expectation, how is that valued into the purchase price?

12:15 | Networking Lunch

1:15 Focus on JVs

The New Risk of a Parent's Liability for the Acts of Minority-Owned Subsidiaries and Affiliates



Sergio V. Leal
Compliance Officer
Bilfinger North America Division



Suzanne L. Montgomery
VP – Compliance &
Chief Accessibility Officer
AT&T Services, Inc.



Michelle Schulz
Shareholder
Polsinelli PC



Sandra D. Gonzalez
Shareholder
Greenberg Traurig, LLP

- What are parent responsibilities when it has a minority stake in a subsidiary/affiliate?
- How to advise board members on what their responsibilities are when serving on minority-owned boards
- Practical tips on how to influence compliance when you have a minority interest in a venture
- How to address conflicting policies and approaches to compliance

2:00 Hypothetical Scenarios

Important Updates for Data Protection and GDPR Compliance for the Next 12 Months



J. Garrett Cornelison
Chief Compliance Officer
Quanta



Lori S. Nugent
Partner, Co-Chair, Privacy,
Cybersecurity and Emerging
Technology Team
Akerman LLP

The concept of data privacy is starting to take hold in the United States as more and more states look to implement GDPR-like laws. This session will address challenges companies face, not only those associated with compliance, but also those associated with the cultural shift in favor of enhanced data privacy. Additionally, the session will showcase hypothetical scenarios on how to address the finer points of data collection and data transfers.

- How to reasonably implement GDPR requirements without having a roadmap from the regulators?

- How to achieve compliance with state laws within the US
 - » CCPA
 - » Maine and Nevada's recently established laws on privacy and data protection
- Reconciling the need to perform internal investigations with GDPR requirements
- Cultural shift: Moving away from data privacy as "check the box"

2:45 | Networking Break

3:00

Satisfying the "Local Content" Requirements: How to Meet Foreign Requirements for Using Local Employees and Resources without Jeopardizing Your Compliance Status



Kristine Robidoux
Senior Compliance and
Regulatory Counsel
Gran Tierra Energy
(Calgary, AB, Canada)



Julia C. Symon
Vice President, Legal,
Chief Compliance Officer
KBR



James G. Tillen
Member
Miller & Chevalier Chartered

An increasing number of countries is asking industry to use a certain percentage of their local resources and employees as a condition of doing business. This session will look at how companies are dealing with this requirement, which is fraught with risk.

- How are US companies satisfying this requirement? How are they engaging with the local communities?
- "Forced Marriages": What to do when there is no choice but to deal with a specific third-party
- Addressing challenges of finding good business partners
 - » How to ascertain if a potential business partner is not a conduit for bribery?

- » What works and what doesn't? How to perform due diligence on these potential business partners
- » Addressing the challenge of having to hire individuals one normally wouldn't hire

4:00

Looking Ahead: Legal and Compliance in an Election Year and Beyond

Predicting the Unpredictable: Pinpointing the Most Pressing, Emerging Risks Affecting Your Program, Contingency Planning and Operations



Steve Meck
General Counsel, Americas, and
Global Head of Compliance
The Weir Group PLC



Grayson D. Stratton
Partner
DLA Piper

- What is keeping you up at night? Legal and compliance concerns at the forefront as the country prepares for the November election
- What will the chief compliance officer position look like over the next year and beyond?
- How useful are the tools currently at CCOs' disposal for detecting new and evolving compliance risks?
 - » Human rights compliance: modern day slavery/human trafficking
 - » Worker welfare: prohibiting child labor, forced labor, freedom of association
 - » Bullying and harassment policies
 - » #MeToo movement
 - » Strengthening corporate culture
 - » How are companies balancing the 2 aspects of compliance: ethics and anti-corruption/FCPA compliance?
- Is the current due diligence approach still effective?
- Have companies found a more cost-efficient way to perform due diligence
 - » What needs to be revamped and modernized?

5:00 | Conference Ends

A MUST-ATTEND EVENT FOR:

- Chief Compliance Officers
- Vice Presidents, Directors and Managers:
 - » Ethics and Global Compliance
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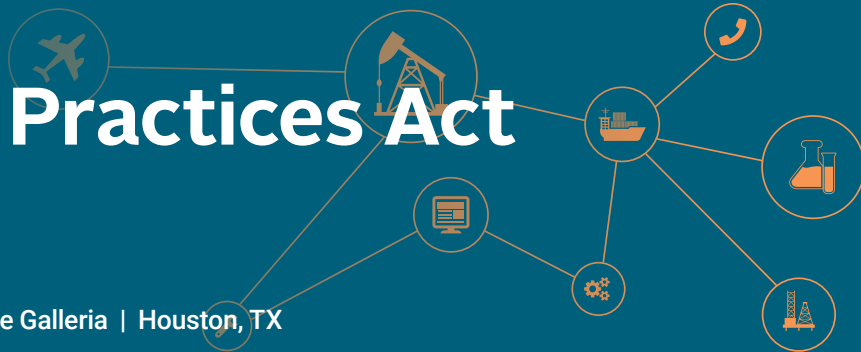
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Open Q&A with:

David Reece
Assistant Director, FCPA Unit, Division of Enforcement
U.S. Securities and Exchange Commission

Special Case Study:

Inside TechnipFMC's Settlement and Aftermath



Natalia Shehadeh
Senior Vice President and Chief Compliance Officer
TechnipFMC

Network and Benchmark With:

AT&T Services, Inc.
TechnipFMC
Nabors
General Dynamics
Hess Corporation
KBR
Wells Fargo
Baker Hughes
TPG Global, LLC

Transocean
Teekay Shipping
(Canada) Ltd.
Weatherford
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Products
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CEVA Logistics