



7th Annual Conference on **Difference** ON **Difference ON Difference**

Increasing the Prominence of Women Through Professional Development, Substantive Legal Discussion, and Woman-to-Woman Networking

We are reimagining the way we deliver conferences.

Our new virtual format continues to be guided by our unifying philosophy: we believe that growth and success occurs when the power of people and the power of information come together. We may not be able to gather in person, but nothing stops connection and innovation. *Learn more on page 10.*





Register Now | AmericanConference.com/LSWomen | 888 224 2480

Be Part of the Only Event that Unites Women Leaders in Life Sciences Law for **Candid Discussion, Valuable Collaboration** and Meaningful Networking.

The Life Sciences industry is perpetually evolving, and the role of women in this space continues to evolve with it. Women in life sciences are gaining more and more recognition for their achievements with each passing year, and while this is certainly something to celebrate, the need to continue to work together to retain this momentum is paramount.

ACI's Women Leaders in Life Sciences Law conference brings together over 200 female attorneys and executives from the biotech, medical device and pharmaceutical industries, and provides an open forum to discuss the latest legal developments impacting the field, as well as meaningful opportunities to devise strategies for professional development, career advancement, mentoring and woman-to-woman networking.

This year, our esteemed faculty of remarkable female leaders will examine what the current election could mean for the future of women in life sciences, and will also tackle the question of how to reign in drug prices without compromising innovation. Attendees will receive real-life, practical tools for self-marketing as a woman, overcoming gendered perceptions in the workplace, boardroom and courtroom, and devising a 5-year plan for continued success that is right for you. This year's event will also include focused discussions surrounding how companies can better support and retain their strong female talent.

This conference provides the perfect opportunity to step away from the demands of your day and thoughtfully consider your career plan amongst a group of exceptional women. I hope you will join this outstanding community of today's and tomorrow's female life sciences leaders.

We look forward to seeing you virtually this November!

Register today by calling us at 888-224-2480 or visit us online at AmericanConference.com/LSWomen.

Who Are We?

This conference brings together in house and private practice professionals from the Biotechnology, Medical Device and Pharmaceutical industries, well-versed in patents, IP, fraud and abuse compliance/enforcement, products liability, regulatory, M&A, and transactional law, and more providing a most conducive setting for networking and career development between female legal, business, and compliance professionals.





ACI's Women in Series aims to promote diversity and increase the prominence of women in the legal community through substantive legal discussion, professional development, and woman-to-woman networking. Our conferences provide industry specific forums for female powerbrokers to unite and discuss the latest legal developments, challenges and opportunities facing women in their respective industries as well as provide them with the business contacts and communication and leadership skills necessary for continued success and career advancement.







Virtual Networking Opportunities



Meet Fellow Delegates

Spark conversation with attendees over the chat or start a video call from the virtual platform.

1:1 Speed Networking

Connect at random with other attendees at the conference through our 1:1.





Social Gatherings

Join in for virtual cocktails and meet new peers from around the world.

Exclusive by-invitation experiences.

Participate in an immersive experience and engage with clients and peers to create memorable connections.













2 | Join the Conversation 💓 @ACI_Pharma #WomeninLifeSciences | in ACI: Pharmaceutical/Biotech/LifeSciences

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(Former Acting Under Secretary of Commerce for Intellectual Property and Former Acting Director of the United States Patent and Trademark Office)



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SPEAKERS

Avesha Ahmed General Counsel and VP of HR Nexus Pharmaceuticals



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Tamara Joseph General Counsel **Millendo Therapeutics**





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Joy Liu Deputy General Counsel Vertex Pharmaceuticals

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Monique Hunt McWilliams

Assistant General Counsel

Jeny Maier Partner Axinn, Veltrop & Harkrider LLP

Donna M. Meuth



Eli Lilly and Company Associate General Counsel, Intellectual Property Eisai Inc.





Brooke Nelson Executive Director, Worldwide Compliance Amgen

Jennifer Grant Moitoso







Dr. Melissa Pittaoulis Associate Director **NERA Economic** Consulting



Jeannette Potts SVP, General Counsel & Corporate Secretary FORMA Therapeutics, Inc.



Honorable Teresa Rea Partner **Crowell & Moring LLP**

(Former Acting Under Secretary of Commerce for Intellectual Property and Former Acting Director of the United States Patent and Trademark Office)



Stacie L. Ropka, PhD Partner Axinn, Veltrop & Harkrider LLP

Honorable Patti B. Saris Chief Judge U.S. District Court. **District of Massachusetts**





Mildred Segura Partner **Reed Smith LLP**



Amanda Page Masselam Strachan Chief, Health Care Fraud Unit U.S. Attorney's Office, **District of Massachusetts**



Associate General Counsel **Nestlé Health Science** Lily Vakili

Senior Counsel Faber Daeufer & Itrato PC

> Sonia Vallabh Prion Scientist **Broad Institute**







Sophie F. Wang Principal **Choate Hall & Stewart LLP**







Pre-Conference Workshop Monday, November 16, 2020



U 1:30 - 5:00

Career Advancement Boot Camp: Employing Strategies for Communication, Negotiation and Management That Will Help You Win at Work (and in Life)



Lily Vakili Senior Counsel Faber Daeufer & Itrato PC



Kailee Goold Assistant General Counsel, Litigation Cardinal Health



Ann Connelly General Counsel and Chief Compliance Officer Martin's Point Health Care

Communication

- Techniques for communicating in a way that projects your competence and potential as a leader
- Learning to voice your vision confidently across all levels of your organization so that your ideas are heard, your value is clear and your opinions are remembered
- Building your brand: identifying and communicating your core narratives to share your strengths, passions, values and goals
- Learn to communicate up and down the ladder, and effectively move plans and projects forward

Negotiation

- Tools for becoming a more confident, savvy and successful negotiator
- · Positioning your message and asking the right questions to get to "yes" when advocating for your company and your self
- · Learning to ask for what you want in ways that feel comfortable and work best for women
- · Learning how to make the ask and learning how to accept "no" if that's the answer

Management

- Delivering feedback and coaching your team constructively and positively
- Concrete tips for earning authoritative respect amongst your peers, direct reports and senior leadership
- Managing difficult people and difficult communications situations
- Increasing your visibility within your organization and making sure your contributions and achievements are known

⁶⁶This is one of the most meaningful conferences I have attended. Not only is it informative and insightful, it is about creating connections, inspiration and motivation to grow both personally and professionally through shared experiences! To be a part of this event is so rewarding and such an honor.⁹⁹

Deborah A. Logan, Associate General Counsel, EMD Serono

Main Conference Day One Tuesday, November 17, 2020

8.45

Co-Chairs' Opening Remarks and Audience Ice Breaker



Tamara Joseph Chief Legal Officer **Millendo Therapeutics**



Robin Walker Senior Vice President. Chief Legal Officer Stoke Therapeutics

9:00

A Look Back, and A Look Ahead: Examining Key Legal and Business Developments Impacting the Life Sciences Industry in the Last Year and Implications for Our **Future Practices**



Larissa A. Eustice Senior Counsel Bayer



Sheea Sybblis Associate General Counsel **Nestlé Health Science**



Kellie Branson Combs Partner **Ropes & Gray LLP**

To be true industry leaders, women need to stay on the competitive edge by having the big picture view of the most cutting-edge legal and business developments in the fast-moving life sciences space. Broken down by practice area, including IP, Products Liability and Compliance, this panel will discuss the latest court decisions, legislative developments, enforcement initiatives and business developments that have impacted the various disciplines of the life sciences industry and which will ultimately set the stage for 2021 and beyond.

10:00

Politics, Policy and Projections: What Does the Current **Election Climate Mean for Women and Life Sciences?**



Ayesha Ahmed General Counsel and VP of HR



Jeny Maier Partner Axinn, Veltrop & Harkrider LLP



Kathleen Gersh Senior Counsel Loeb & Loeb LLP

Given the current election climate, questions abound as to how the future of U.S. leadership will impact the life sciences industry - and the future of women in general. This panel will examine both sides of the coin and explore what the future of women in life sciences will look like with four more years of the current administration vs. a new administration.

- · Gauging the current political landscape and its effect on the life sciences industry
- Assessing how current life sciences policies are currently affecting women

- Taking a look at leadership and policy changes that have occurred in the last four years under the current administration and their impact and consequences for the life sciences space
- Projections on how potential changes in administration and government agency leadership (e.g. at the FDA, OIG, Attorney General's Office) may affect policies impacting life sciences moving forward

10:45

Morning Break with Opportunities for Virtual "Meet and Greets"

11:15

Keynote Interview



Lori Henderson General Counsel and Corporate Secretary Moderna



Interviewed by: Lori Cohen

Co-Chair, Global Litigation Practice; Chair, Trial Practice Group; Chair, Pharmaceutical, Medical Device & Health Care Litigation Group Greenberg Traurig LLP

11:45

Mastering the Art of "Tooting Your Own Horn": Valuable Tools for Self-Marketing as a Woman in the Life Sciences Industry and Being Your Own Best Advocate







Joy Liu Deputy General Counsel Vertex Pharmaceuticals

Stacie L. Ropka, PhD Partner Axinn, Veltrop & Harkrider LLP

For many women, self-marketing and self-advocacy can be a challenge. This is because women often underplay the value of what they bring to the table for fear that they will seem boastful or "unbecoming." In today's fast-paced, dog-eat-dog world of business however, bragging can sometimes be a necessity to advancement, and an art that can be mastered. This esteemed group of industry leaders will:

- Discuss tactics and approaches to use when self-marketing and self-promoting
- Engage in a mock-interview to demonstrate tools for self-marketing during the interview process
- Provide tactical tools for marketing yourself on social media, • LinkedIn, etc.
- Outline specific approaches and examples of what to do and say when seeking a raise or a promotion



Stewart LLP

1:45

Increasing Our Focus on the "Inclusion" Piece of D&I: Understanding How We Can Better Include, Support and Retain Our Female Talent in the Life Sciences Industry



Monigue Hunt McWilliams Assistant General Counsel **Eli Lilly and Company**



Kristel Schorr Partner Foley and Lardner LLP



Liisa Nogelo-Kerr Chief Legal Officer Surface Oncology Inc.

Statistics indicate that while men and women enter the life sciences industry in roughly equal numbers, a gender gap emerges at more senior career levels with women filling a significantly smaller percentage of top-level positions. Although law firms and life sciences companies are currently taking more initiatives aimed at increasing diversity in the workplace, it is important to understand the reasons why more women are not rising into the top echelons of leadership in the life sciences legal space, why so many senior female attorneys are leaving their positions and how we can better retain our female talent.

- · Gaining an understanding of the reasons why senior female attorneys are frequently walking out the door
- Identifying the hurdles and hindrances that women are facing which inhibit the advancement of their careers
- Addressing how companies and firms can better create a collaborative, inclusive, supportive and respectful work environment that allows women to thrive and retain or advance their positions
- · Giving women crucial tools they can use to be successful and keep their careers moving forward
- Advocating for yourself and getting the credit you deserve for your contributions and achievements
- Techniques for increasing awareness of exceptional work done by women at your company
- What are law firms and companies currently doing to advance women into the top echelons of leadership? What is actually working and where is innovation needed?





"This conference is one of the few events I have attended that is focused on women helping women with real-life, practical tips on how to make a significant impact on your career. Many of the speakers are willing to share stories not just of success, but stories of adversity and how to turn those situations around into successful ones. I block my calendar early, so I can be sure to attend each year."

> **Christine Bellon, Chief Legal Officer** Beam Therapeutics Inc. (Cambridge, MA)

2:45

Artificial Intelligence and the Not-So-Distant-Future: Gaining an Understanding of How the Latest AI Capabilities are Transforming the Life Sciences Industry



Mildred Segura Partner Reed Smith LLP



Elizabeth Richards Partner Latham & Watkins LLP



- Chief Privacy Officer and Head of Privacy Law Group, Associate Genentech
- Taking a look at how AI is currently impacting all areas of life sciences, and analyzing the legal, regulatory and compliance implications that are currently at play and coming down the pike
- Assessing emerging trends in surgical robotics and related product liability litigation risks
- Understanding how AI is being used in wearables to assist patients and doctors with remote tracking, precautions, remote diagnostics and helping patients to make informed choices
- Addressing concerns and challenges relating to patenting AI: analyzing issues of obviousness, inventorship, and patent eligibility
- · Identifying the latest ways that law firms and life sciences companies are using AI in legal and internal business operations

3.30 Afternoon Break with 1:1 Networking Opportunities



Breaking Through Bias: Overcoming Gendered Perceptions in the Workplace, Boardroom and Courtroom



Sabrina Gallo Shareholder Greenberg Traurig LLP



Sophie F. Wang Principal Choate Hall & Stewart LLP



Carrie S. Hanover-Martin Associate General Counsel EMD Serono

When women encounter opportunities to really demonstrate their leadership abilities and competence, such as in a meeting or in front of a jury, they can oftentimes be hindered by biased perceptions which ultimately affect their confidence and hinder a successful outcome. This panel will share personal strategies for overcoming gendered perceptions and winning at work and in the courtroom while still being our authentic selves.

- Developing strategies for overcoming gendered meeting dynamics
 - » Combatting the "piling on" technique
 - » Responding to instances of "idea theft"
 - » Garnering attention and making yourself heard
- Devising tactics for fighting against workplace double-standards that hold women back
- Analyzing the different presentation styles of female advocates in the courtroom
 - » How do juries receive, perceive and respond to female advocates?
 - » What types of behavior, speech or presentation styles are received more favorably?
 - » Managing concerns about acting "too abrasive" vs. "too soft"
 - » Being authentic and retaining your own identity while being a successful female advocate

4:45

End of Day Wrap-Up: Insights from the Advisory Board



Donna M. Meuth

Deborah A. Logan

EMD Serono

Associate General Counsel, Intellectual Property **Eisai Inc.**

Associate General Counsel



Honorable Teresa Rea Partner Crowell & Moring LLP

(Former Acting Under Secretary of Commerce for Intellectual Property and Former Acting Director of the United States Patent and Trademark Office)

Join us for interactive conversation with members of our esteemed Advisory Board highlighting key takeaways and lessons from Day One. Engage in a lively discussion of conference highlights and start your list of action points to take back to the office when the conference concludes.

5:30

Virtual Networking Hour

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Accreditation will be sought in those jurisdictions requested by the registrants which have continuing education requirements. This course is identified as nontransitional for the purposes of CLE accreditation.

ACI certifies this activity has been approved for CLE credit by the New York State Continuing Legal Education Board.

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ACI has a dedicated team which processes requests for state approval. Please note that event accreditation varies by state and ACI will make every effort to process your request.

For more information on ACI's CLE process for virtual events visit: www.americanconference.com/ accreditation-instructions-for-virtual-attendance/

Main Conference Day Two Wednesday, November 18, 2020

8:45

Lessons in Perseverance: Overcoming Tough Career and Life Challenges



Jeannette Potts SVP, General Counsel & Corporate Secretary **FORMA Therapeutics**



Janet H. Kwuon Partner **Reed Smith LLP**

Tune in as this panel of brave, senior level women executives share insights on tackling and overcoming personal and professional challenges. Hear first-hand stories of how they navigated difficult decisions and overcame hurdles that arose along the path to personal and professional success. They will touch on matters such as relationships, pregnancy, child-care, aging parents, personal health and other serious demands in our personal life that affect our work life.



Sonia Vallabh

Prion Scientist **Broad Institute**

Nine years ago, Sonia Vallabh learned that she she was carrying a genetic mutation that would almost certainly lead to a rare and fatal brain disease. But rather than abandoning hope, she left her successful career in law and set out on a quest to find a cure. Tune in as this remarkable female pioneer shares her extraordinary personal story as well as the strides she has taken at Broad Institute to develop a cure for her own disease.

10.15

Morning Break with Opportunities for Virtual "Meet and Greets"

10:45

A Case Study on Drug Pricing: How Do We Reign in **Costs Without Risking Innovation?**



Deirdre Parsons Director, Public Policy & Government Relations

Pharmaceuticals

Executive Director.

Pamela Politis

Alnylam

US Legal

Incyte



Moderator: Elona Kogan General Counsel and

Corporate Secretary Selecta Biosciences Member. Board of

Directors and Audit Committee Chair, Compensation Committee Cardax Inc.



Dr. Melissa Pittaoulis Associate Director **NERA Economic**

Consulting

However, a major challenge lies in ensuring that any implemented policy actually reins in costs without constraining medical innovation that saves and improves lives. This panel of leading women executives will attack this puzzle from different angles and shed insights on potential steps forward.

- Understanding the nuts and bolts of why companies are pricing products the way they are
- Revisiting the idea of Hatch-Waxman and BPCIA Reform: discussing the pros and cons
- Examining the rising trend in Value-Based Pricing of products as an alternative to the price-per-dose approach
 - » Exploring the use of outcomes-based pricing, indication-based pricing, drug licensing and money back guarantees
- Exploring the latest initiatives to (i) encourage competition among generic drug manufacturers, (ii) introduce transparency to the drugdistribution system, and (iii) target global pricing to spread the burden more evenly around the world
- · Examining the roadblocks (or perceived roadblocks) to effectively controlling drug prices
- Outlook for 2020 and beyond: How will the manufacturers, payers and regulators need to closely coordinate to fix this problem?

11:45

Town Hall on Devising Your 5-Year Plan for Continued Success: Proactively Taking the Next Step in One's Career



Lisa Jakob Managing Counsel, Trademarks & Copyrights Merck & Co.



Jennifer Grant Moitoso Chief IP Counsel **Biogen**

Let your voice be heard in this unique open floor session, designed to give all attendees an opportunity to add to the dialogue. Our session moderators will lead an interactive discussion on identifying your most high-priority career goals and plans for growth, and how to make strategic, proactive decisions to get to where you ultimately want to be. Whether you are seeking an in-house, law firm or government position, an internal promotion, a board or C-Suite position, or to move from a seat at the boardroom table to the head of the table - this session will shed light on making and executing a plan to achieve your goal.

Topics of discussion will include:

- Determining what experience you might lack and making a plan for how to get it
- Soliciting honest feedback on your strengths and weaknesses as a leader
- Stepping outside your comfort zone and pushing your boundaries to best enhance your skill set
- Developing and sustaining sponsorship and mentor and mentee relationships with male and female advocates and supporters
- Factoring external commitments and responsibilities into your decision on where you want to be

Even in these politically diverse times, most will agree that our president

and Congress should prioritize lowering the costs of prescription drugs.





12:45 Lunch Break

1:30

Spotlight on Data Privacy and Security in the Life Sciences Arena: Overcoming Challenges and Navigating **New Data Privacy Regulations**



Sharon R. Klein Partner Pepper Hamilton LLP

- · Analyzing how the latest data security regulations are impacting pharma, biotech and medical device companies
- Where have we landed with GDPR and what is on the horizon with the California Consumer Privacy Act (CCPA)?
- What aspects of the CCPA are creating the most complications and confusion, and what are the compliance burdens being caused?
- Assessing how new data privacy laws are driving up the costs of doing business and understanding how life sciences companies can effectively contain those costs
- Developing compliant data use strategies, and including the right data use provisions in service and commercial agreements so that data flows in in a compliant way

2:00

Women Leaders in Government Roundtable: Power, Progress and Gender Inclusion in the Public Sector



Honorable Patti B. Saris Chief Judge **U.S. District Court, District of Massachusetts**



Masselam Strachan Chief, Health Care Fraud Unit U.S. Attorney's Office. District of Massachusetts

Amanda Page



Honorable Jacqueline D. Wright Bonilla

Vice Chief Administrative Patent Judge

Patent Trial and Appeal Board, USPTO



Moderator: Honorable Teresa Rea Partner

Crowell & Moring LLP (Former Acting Under Secretary of Commerce for Intellectual Property and Former Acting Director of the United States Patent and Trademark Office)

Do not miss this unique opportunity to gain insights from some of the most influential women leaders in government as they discuss their top priorities for the life sciences industry for 2020 and what they see as the next waves or trends in this space. Moreover, learn about their career paths and road to government leadership.

2.45Afternoon Break with 1:1 Networking Opportunities



3:15

Tools for Building and Maintaining A Robust **Compliance Program**



Brooke Nelson Executive Director, Worldwide Compliance Amaen

The life sciences industry faces several regulatory and compliance challenges which pose a constant threat to operations and sustainability. Companies that can effectively manage these concerns can take a more proactive stance on risk, adhere to evolving regulatory standards and ultimately develop a competitive advantage. This panel will discuss industry trends and insights surrounding regulation and compliance, and highlight key takeaways that life sciences companies should consider as they implement controls that promote compliance and deter bribery, fraud and corruption.

- · Identifying areas of heightened scrutiny by regulators
- Steps for establishing a strong compliance program
- Ensuring that you have the right written policies and procedures in place, and recruiting and building the best compliance team
- Engaging in formal compliance training and education programs
- Anticipating and preparing for investigations
- Implementing strong risk assessment and monitoring protocols
- Responding to detected offenses and developing corrective lines of action

4:00

End of Conference Wrap-Up: Champagne Toast and Takeaways



Millendo Therapeutics



Robin Walker Senior Vice President, Chief Legal Officer **Stoke Therapeutics**

As we wrap up the event, the conference co-chairs will share insights on key takeaways from the last two days. As we say cheers to a great event and celebrate one another with a glass of bubbly, attendees will discuss what they found most valuable from the event, and opportunities and action points to implement after the event. Each table will then choose a representative to report their takeaways to the group as a whole.

4:30 **Conference Ends**

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Re-imagining the way we deliver conferences

As the current global situation continues to unfold, we understand that it may not be possible to attend our events in person.

At the same time, we also understand that collaboration is more vital than ever and for that, you can still rely on ACI to bring the industry together *but* in a different way. We are transforming quickly to ensure you can now connect virtually and continue to gain unparalleled access to market leading intelligence and to the facilitation of a global exchange of expertise.

Our new virtual events continue to be guided by our unifying philosophy: we believe that growth and success occurs when the power of people and the power of information come together. We may not be able to gather in person, but nothing stops connection and innovation.



What you can expect at a virtual conference

Our virtual conferences are the same conferences you have come to expect in person but transformed to a virtual format. The new virtual conference delivers the same access to a community of industry leaders we have spent decades building and nurturing. We invite you to be part of this community.



 Immerse yourself in live presentations, panel discussions, specialized breakout sessions and networking opportunities.



Engage in meaningful dialogue with attendees and speakers in an interactive format



Meet 1-on-1 with attendees you select and exchange contact information for a lasting connections and true engagement.

For more information and answers to many of your questions, please visit: AmericanConference.com/LSWomen

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This is the only conference geared specifically towards the needs and interests of women in the Life Sciences legal field.

Group discount is available. Bring your team to enjoy two days of meaningful learning and networking on how to advance and thrive in the Life Sciences fields.

Don't forget to add workshops to your registration to maximize your conference experience.

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\$**200***

by September 18th

* \$200 savings applies to the full conference fee of \$1495 when you register by 9/18/20.