

WHAT IS THE BIGGEST DAY TO DAY CHALLENGE FOR IN-HOUSE COUNSEL WHEN CREATING AND IMPLEMENTING PATENT LITIGATION STRATEGIES?

“ Co-ordinating the efforts and implementing time lines for all the different jurisdictions involved in the litigious actions ”

“ The creation of a good and convincing story for each case you litigate. ”

“ As the company does not have much patent litigation experience, handling the management board and communicating with them effectively. ”

“ Providing the organisation with practical strategic input. ”

“ Monitoring and evaluating third party and competitor activities in your field, to evaluate their relevance and decide the most appropriate strategy. We also need to keep an eye on possible settlement negotiations, including alternative forms of dispute resolution where appropriate. ”

“ The daily evaluation of the patent portfolio building strategy. ”

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If you want to find solutions for your patent litigation problems, join C5 at our **Pharma & Biotech Patent Litigation Conference**

C5's 10th

PHARMA & BIOTECH **PATENT LITIGATION**