

7th Summit on

Anti-Corruption MEXICO

June 16-17, 2020

JW Marriott | Mexico City

SPECIAL OPENING REMARKS



Irma Eréndira Sandoval Ballesteros
Secretary of the Función Pública

SPECIAL INTERVIEW with the U.S. Department of Justice – FCPA Enforcement in Mexico and the Wider Region



David Last
Assistant Chief, FCPA Unit, Fraud Section, Criminal Division, U.S. Department of Justice

MEXICAN GOVERNMENT FACULTY



Santiago Nieto Castillo
Titular de la Unidad de Inteligencia Financiera (UIF) de la Secretaría de Hacienda y Crédito Público (SHCP)



Alejandra Palacios Prieto
President, Comisión Federal de Competencia Económica (Cofece)

DISTINGUISHED SPEAKER




María Amparo Casar
Cofundadora y Presidenta Ejecutiva Mexicanos Contra la Corrupción y la Impunidad (MCCI)

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- » Intel
- » Constellation Brands
- » Millicom (Tigo)
- » Nestlé México
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- » Peñoles

NEW NETWORKING & BENCHMARKING FOR 2020:

- **COMPLIANCE OFFICER ROUNDTABLE:** How to Tackle Emerging Anti-Corruption Challenges
- **THE LEY NACIONAL DE EXTINCIÓN DE DOMINIO:** New Risks for Individuals and Companies under Mexico's New Asset Forfeiture Law
- **COMPLIANCE PROGRAM ROUNDTABLE:** Defending Your Compliance Program Before the Agencies
- **CASE STUDY:** Anti-Corruption & AML
- **U.S. COMPLIANCE OFFICER FOCUS GROUP:** How to Detect Compliance Missteps Before It's Too Late
- **NEW CORRUPTION RISKS AT THE AWARD STAGE OF PUBLIC BIDS:** Cross-Industry Lessons
- **INVESTIGATIONS, PRIVILEGE AND DATA ACCESS:** The Unwritten Rules
- **NEW LABOR REGULATIONS AND WHISTLEBLOWER PLATFORM:** How to Sustain a Corporate Speak-Up Culture



Exclusive In-House Compliance Roundtable
see next page for details

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THE PREMIER GATHERING FOR MEXICO'S LEGAL & COMPLIANCE COMMUNITY

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Vice President Legal and Compliance,
General Counsel and Compliance Officer
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Luis Dantón Martínez Corres
Partner
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Mariana Lara
Director of Compliance
Grupo Modelo



Enrique Román Chávez
Director legal y cumplimiento
Aeroméxico



Gerardo Salazar
Compliance Officer
AES Mexico



Gloria Salcedo Padula
Global Director of Compliance
Millicom (Tigo)



Cecilia Dominguez
Dirección Legal
Abbvie Farmaceuticos



Bernardo Alvarez Del Castillo Vargas
Chief Compliance Officer
Grupo Expansión



Eduardo Vargas
Ethics & Compliance Director
Constellation Brands



Ignacio Gabriel Stepancic
Compliance Director
Grupo Bimbo



Eugenio Bernal Caso
General Counsel
BBVA Bancomer



Marco Antonio Rivas Gonzalez
General Counsel &
Chief Compliance Officer
Bayer de Mexico & Monsanto Legacy Companies



Ariel Gomez Fuentes
Regulatory Compliance Manager
Industrias Peñoles



Sarah Flanagan
Associate General Counsel,
Director of Antitrust and Americas Compliance
Intel Corporation



Roberto Berry
Assistant General Counsel
International Affairs and Compliance
FCA USA LLC



Gabriel Salinas
General Counsel
Avant Energy, a Riverstone Holdings company



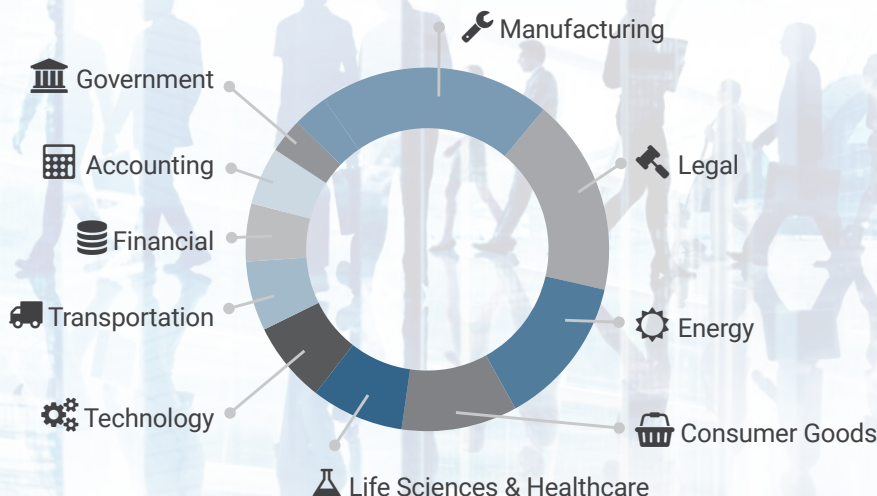
María Teresa Cabrera Guzmán
Directora de Jurídico y Cumplimiento
Grupo Coppel



BACK BY POPULAR DEMAND: IN-HOUSE COMPLIANCE ROUNDTABLE

Designed as an exclusive, smaller-group discussion on highly complex challenges. Led by a moderator, in-house participants will benefit from meaningful opportunities to exchange "war stories" and best practices.

The Cross-Industry Event of the Year:



Who You Will Meet

- > Chief Compliance Officers
- > Vice Presidents, Directors and Managers:
 - » Ethics and Global Compliance
 - » Business Conduct and Investigations
 - » Internal and Corporate Audit
 - » Corporate Responsibility
 - » Regulatory and Government Affairs
 - » Data Privacy
- > General Counsel
- > Compliance and Litigation Counsel
- > Senior Compliance Officers
- > Ethics Officers
- > Controllers
- > International Contract Managers
- > Outside Counsel specializing in:
 - » Corporate Compliance
 - » White Collar Crime
 - » Dispute Resolution
 - » Internal Investigations
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Join the Conversation

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Pre-Conference Workshops – June 15, 2020

» WORKSHOP A

🕒 09:00 – 12:30

Third Party Management in Mexico: Special Considerations for Screening, Onboarding and Monitoring 1st, 2nd, 3rd and 4th Parties



Ignacio Gabriel Stepancic
Compliance Director
Grupo Bimbo



José Gabriel Sotelo Ríos
Compliance Officer
Tresalia Capital



Angélica Morales Quezada
Corporate Manager of Audit, Risks and Compliance
Hoteles Misión

At this practical, industry-driven working group, expert speakers will discuss how companies are using a tiered due diligence approach based on the appropriate risk level and type of third party in question. The session will discuss how to re-evaluate your risk ranking approach and minimize the costs of a robust program.

With evolving risk factors and compliance obligations, don't miss this worthwhile opportunity to upgrade your best practices. Discover how your approach to managing high stakes risks compares to that of your peers, and benefit from important takeaways for your work. Topics will include:

- How "far" you need to go in vetting 1st, 2nd, 3rd, 4th and lower third parties
- How to incorporate effective front-end vetting and screening protocols based on the type of relationship and interests represented by the third party
- Developing a model that stratifies your risk based on third parties and how to perform due diligence accordingly
- What you need in a questionnaire for third parties
- The scope of due diligence to perform for an ongoing, existing third-party relationship
- Addressing resistance to follow-up questions after an initial questionnaire
- Impact of GDPR on third party due diligence
- How much due diligence is enough: How to know if your approach is truly "risk-based"
- Unique challenges associated with critical types of third parties for your global business
- When and how much due diligence to perform for an ongoing, existing third-party relationship
- Understanding the local business environment, customs and practices
- What to do with information uncovered during the vetting process: How to evaluate red flags
- Making the decision regarding which parties to use/not use
- "On the Ground" obstacles to monitoring third party conduct
- Special considerations for exercising audit rights

» WORKSHOP B

🕒 13:30 – 17:00

Technology & Compliance Exchange: The Essential Guide to Vendor Selection, Management Buy-In, and the Costs/Benefits of Data Analytics, AI and Machine Learning



Mariana Lara
Director of Compliance
Grupo Modelo



Tania Decanini
Partner
Cohen Decanini Abogados

The workshop facilitators will lead a "closed-door," candid conversation how (and how not) to incorporate technology and data into your compliance program and decision-making. Delegates will walk away with practical tools for assessing the costs and benefits of analytics, AI and ML. Further topics will include:

- How do companies define "data analytics" in terms of what specific information they are collecting and analyzing?
- Is reviewing data from a hotline/helpline provider considered data analytics? If yes, what else needs to be reviewed regularly? If not, what is it?
- Which system(s) are companies now using to analyze their data?
- To what extent can technology create efficiencies? Concrete examples of the lengths and limits
- Keeping in mind the U.S. Department of Justice's emphasis on using data to help make decisions
- What specific data should companies be focusing on for compliance and third-party management purposes?
- To what degree can AI and ML be built into compliance monitoring?
- How realistic is it to use various technologies given the cost? How to effectively conduct a cost-benefit analysis

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Accreditation will be sought in those jurisdictions requested by the registrants which have continuing education requirements. This course is identified as nontransitional for the purposes of CLE accreditation.

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American Conference Institute (ACI) will apply for Continuing Professional Education credits for all conference attendees who request credit. There are

no pre-requisites and advance preparation is not required to attend this conference.

Course objective: Update on anti-corruption policies and procedures to prevent inappropriate payments and business conduct Prerequisite: None. Level of knowledge: Beginner/Intermediate. Teaching Method: Group-Live. Advanced Preparation: None. Delivery method: Group Live.

Please refer to the information in this brochure for outline, course content and objectives. Final approval of a course for CPE credits belongs with each states' regulatory board. Recommended CPE Credit: 6.50 hours for the main conference and an additional 4.0 hours for each workshop.

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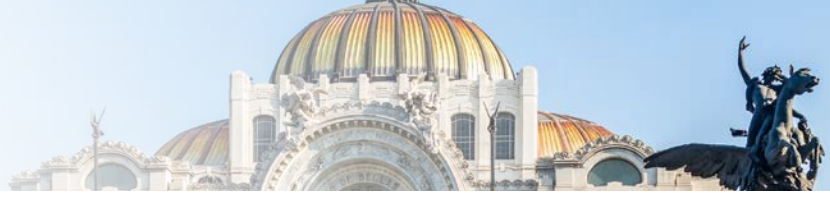
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Conference Day 1 – June 16, 2020



07:45 | Registration and Continental Breakfast

08:15

Conference Co-Chairs' Opening Remarks



Wendy Alcala
Vice President Legal and Compliance,
General Counsel and Compliance Officer
Nestlé Mexico



Luis Dantón Martínez Corres
Partner
Ritch, Mueller, Heather y Nicolau, S.C.

08:30 **SPECIAL OPENING REMARKS**



Irma Eréndira Sandoval Ballesteros
Secretary of the **Función Pública**

09:00 **KEYNOTE and AUDIENCE Q & A**

How Mexico's Proactive Financial Intelligence Unit is Leading Anti-Corruption Enforcement



Santiago Nieto Castillo
Titular de la Unidad de Inteligencia Financiera (UIF)
Secretaría de Hacienda y Crédito Público (SHCP)

MODERATED BY:



Luis Dantón Martínez Corres
Partner
Ritch, Mueller, Heather y Nicolau, S.C.

09:45 **NEW COMPLIANCE LANDSCAPE**

Compliance and Risk Assessment in a Time of Transition: How Industry is Tackling New, Emerging Anti-Corruption Challenges



Wendy Alcala
Vice President Legal
and Compliance,
General Counsel and
Compliance Officer
Nestlé Mexico



Enrique Román Chávez
Director Legal Y
Cumplimiento
Aeromexico



Sarah Flanagan
Associate General Counsel,
Director of Antitrust and Americas Compliance
Intel Corporation (USA)

- How Mexico's top CCOs are viewing compliance now under the AMLO government: What has changed and what has stayed the same?
- How to make sure that all of your compliance bases are covered
- What are the key components of corporate compliance programs that are indispensable in Mexico's present, uncertain business environment?
- How Mexican industry can cooperate with government to mitigate bribery risks
- How to tackle the business and management challenges for companies amid a "perception of corruption" at the country level
- What is now expected for good corporate citizens

10:30 | Coffee & Networking Break

11:00 **INDIVIDUAL & CORPORATE LIABILITY UNDER MEXICO'S ASSET FORFEITURE LAW**

What to Flag Now Before It's Too Late: How Multinationals' Compliance Programs Are Addressing the Ley Nacional de Extinción de Dominio



Juan S. Mijares Ortega
Director of Legal Affairs
Mexican Supreme Court



Carlos Chávez A.
Partner
Galicia Abogados, S.C.



Moisés A. Castro Pizaña
Founding Partner
Bufete Castro Pizaña, S.C.



Tania Decanini
Partner
Cohen Decanini Abogados

- The high stakes legal issues posed by the new law, including questions regarding its constitutionality
- How to quantify and qualify the heightened risks for individuals and companies suspected of corruption or perceived as corrupt
- How multinationals can incorporate the new law into their compliance programs

12:00 **CASE STUDY: AML & ANTI-CORRUPTION**

Inside the Compliance Lessons and Upgrades Following a Violation: Practical Guidance for Stakeholders



Ramón García Gibson
Administrador Central de Actividades Vulnerables
Servicio de Administración Tributaria SAT

This highly practical session will examine the way in which a multinational bank set out and succeeded in mitigating the greatest risks at the intersection of anti-corruption and anti-money laundering. Join this session for hands-on guidance that you can bring back to the office.

12:45 | Networking Lunch

14:00 **U.S. COMPLIANCE OFFICER FOCUS GROUP**

Important Lessons for Multinationals in Mexico: U.S. Compliance Officers Discuss How to Detect Warning Signs Before It's Too Late



Roberto Berry
Assistant General Counsel
International Affairs and
Compliance
FCA USA LLC (USA)



Tony Viera
Assistant General
Counsel
Microsoft Corporation



Tania A. Reyes Montes
Mexico Chief Anti Bribery
Officer
Citibanamex



Ruti Smithline
Partner
Morrison & Foerster LLP (USA)

During this panel, US-based Compliance Officers will discuss the most challenging issues and circumstances they have faced in their respective roles. Topics will include how to weather investigations by enforcement agencies, overcome data protection issues, successfully manage an internal investigation, and protect attorney-client privilege.

Join the Conversation



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Conference Day 2 – June 17, 2020

14:45 **SPECIAL ADDRESS BY COFECE**

Priorities of Mexico's Federal Economic Competition Commission



Alejandra Palacios Prieto
President
Comisión Federal de Competencia Económica (Cofece)

ENSUING AUDIENCE Q&A MODERATED BY:



Hugo López Coll
Shareholder
Greenberg Traurig LLP

15:30 | **Coffee & Networking Break**

15:45 **INTERNAL INVESTIGATIONS, PRIVILEGE AND DATA ACCESS**

The Newest, Unwritten Rules for Internal Investigations: Applying New Attorney-Client Privilege Legislation and Data Access Restrictions



Eugenio Bernal Caso
General Counsel
BBVA Bancomer



Lucía Ojeda
Partner
SAI Derecho & Economía



Leyla Bello Escobar
Litigation Counsel
FCA México



Diego Sierra
Partner
Von Wobeser y Sierra, SC

- Handling multi-jurisdictional cases amid different legislative requirements
- Navigating potential, overlapping liability under Mexican and U.S. anti-corruption and AML laws
- When in-house counsel should consult with outside counsel

16:30 **ROUNDTABLE WITH LEADERS OF CIVIL SOCIETY AND INVESTIGATIVE JOURNALISTS**

Investigative Reporting Post-Pemex: Inside the Latest and Greatest in Bribery Schemes and Compliance Lessons in an Era of Hyper-Transparency



Salvador Camarena
Director de La Unidad de Periodismo
Mexicanos Contra la Corrupción y la Impunidad (MCCI)



Juan Pardini
Editor-in-Chief
Reforma



Sandra Romandía
Director Editorial
La Silla Rota



Homero Campa
Autor
Proceso

Investigative reporting has been instrumental in spearheading change across the anti-corruption environment in Mexico. Information uncovered by investigative reporters has shed light on some of the most prominent cases to date. At this special session, hear stories from reporters on the ground and take away real-world insights that can inform your legal and compliance decision-making moving forward.

17:15 | **End of Day One**

🕒 08:00 – 09:00



IN-HOUSE COMPLIANCE ROUNDTABLE

MODERATED BY:



Iris E. Bennett
Member
Smith Pachter McWhorter PLC (USA)

This unique “boardroom-style” networking and benchmarking session will gather in-house legal and compliance professionals. Designed as an exclusive, smaller-group discussion on highly complex challenges, participants will benefit from meaningful opportunities to exchange “war stories” and best practices. All interested parties will be pre-qualified before being registered for the session.

08:00 | **Continental Breakfast**

09:00

Conference Co-Chairs' Remarks

09:05

The Accomplishments of The Current Administration in Fighting Corruption



María Amparo Casar
Cofundadora y presidenta ejecutiva
Mexicanos Contra la Corrupción y la Impunidad (MCCI)



Antonio del Valle Perochena
Presidente
Consejo Mexicano de Negocios (CMN)



Daniel Moreno Chávez
Director
Animal Político



MODERATED BY:

Edna Jaime
Directora General
México Evalúa

10:00 **PUBLIC TENDERS, BIDDING & PROCUREMENT**

New Corruption Risks at the Award Stage: Real-Life, Cross-Industry Lessons from the Energy and Pharmaceutical Sectors



Marco Antonio Rivas Gonzalez
General Counsel & Chief Compliance Officer
Bayer de Mexico & Monsanto Legacy Companies



Gabriel Salinas
General Counsel
Avant Energy, a Riverstone Holdings company (USA)



Alejandro Torres Rivero
Partner
Chevez, Ruiz, Zamarripa y Cía SC

- The status quo of public tenders for energy and pharmaceutical projects under AMLO
- What a new centralized authority from the Ministry of Finance to oversee public tenders means for companies' corruption risks
- How the newly-launched *Padrón de Integridad Empresarial* will aid in mitigating corruption in public bidding processes
- Best practices for navigating the biggest corruption risks with licenses and permits

10:45 | **Coffee & Networking Break**

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11:15 U.S. ENFORCEMENT AGENCIES

FCPA Enforcement Priorities in Mexico: Evaluation of Compliance Programs, Instant Messaging, and Coordination with Local and Regional Prosecutors



David Last
Assistant Chief, FCPA Unit, Fraud Section, Criminal Division
U.S. Department of Justice

MODERATED BY:



Julissa Reynoso
Partner
Winston & Strawn LLP (USA)

- Where and how do Mexico's anti-bribery authorities fit into the larger, global anti-corruption enforcement trend?
- Mexico: One of the FBI's three priority countries and what this means for multinationals operating in Mexico
- What lessons can Mexico learn from other Latin American countries that have recently fought corruption (e.g., Brazil, Colombia, Argentina)?
- Successor liability in the context of M&A in Mexico
- Corporate culture: Tone-at-the-top and the middle

12:15 Q&A WITH MEXICAN ENFORCERS

The Relationship Between Prosecutors and the Private Sector: How the Tax Criminal Law Reform Will Impact Industry's Compliance Efforts



Odracir Ricardo Espinoza Valdez
Anti-Corruption Prosecutor, State of Sonora
President, National Convention of Anti-Corruption Prosecutors



Ricardo Andrés Cacho
Director General de Control Procedimental
Secretaría de Hacienda y Crédito Público

MODERATED BY:



Tania Decanini
Partner
Cohen Decanini Abogados

13:00 COMPLIANCE PROGRAM ROUNDTABLE:
IMPRESSING THE ENFORCER

Defending Your Compliance Program to the Agencies: How to Prepare and Meet Heightened Compliance Expectations



Gloria Salcedo Padula
Global Director of Compliance
Millicom (Tigo) (USA)



Gerardo Salazar
Compliance Officer
AES Mexico

MODERATED BY:



Eduardo Vargas
Ethics & Compliance Director
Constellation Brands



Daniel Maldonado-Alcántara
Partner
Sánchez Devanny

This panel will discuss how to prepare for meetings and walk government decision-makers through your compliance program. The speakers will impart their experiences in what the DOJ, SEC and – to the extent relevant – non-US enforcement agencies are looking for with respect to key program elements and improvements, and best practices for cultivating a positive working relationship.

13:45 | Networking Lunch

15:00 NEW LABOR REGULATIONS AND WHISTLEBLOWER PLATFORM:
WHAT IF COMPANIES DO NOT COMPLY?

How to Solidify and Sustain a Corporate Speak-Up Culture Across Your Organization



Cecilia Dominguez
Dirección Legal
Abbie Farmaceuticos



Ignacio Gabriel Stepancio
Compliance Director
Grupo Bimbo



Ariel Gomez Fuentes
Regulatory Compliance Manager
Industrias Peñoles



Álvaro González-Schiaffino
Partner
Basham, Ringe y Correa, S.C.

- How the Función Pública's recently decreed online platform for whistleblower complaints is likely to affect companies' existing reporting policies and code of conduct
- How to investigate and respond to reports of misconduct, such as discrimination and sexual harassment
- How to achieve top management and board-level buy-in for enhanced reporting opportunities
- The role of the Mexican government's labor authority in overseeing the new regulations

15:45 INDIVIDUALS UNDER THE MICROSCOPE

Criminal Liability of Compliance Officers, Financial Gatekeepers and Legal Counsel: Revisiting Your Individual Risk Profile Amid Increasing Exposure



Mariana Lara
Director of Compliance
Grupo Modelo



Ilan Katz Mayo
Partner
Katz & Gudiño, S.C.



Bernardo Alvarez Del Castillo Vargas
Chief Compliance Officer
Grupo Expansión

Executives and anti-corruption compliance managers at companies in Mexico can now be held personally liable for breaches of anti-bribery legislation that occur at various levels of their business. How compliance officers can minimize the risks associated with being their company's compliance gatekeeper will be the focus of this special panel.

16:30 Coffee & Networking Break

16:45 LOOKING AHEAD: CHALLENGES TO DOING BUSINESS IN MEXICO

What Mexico's Private Sector is Doing to Strengthen Anti-Corruption Compliance and Corporate Governance



Max Kaiser
Presidente de la Comisión Anticorrupción
COPARMEX

MODERATED BY:



Maria Barbara Marcen Abascal
Coordinadora del Comité de Compliance
ANADE

Now more than ever before – multinationals are increasing their investment in compliance resources and program upgrades. Amid the uncertainty Mexico is facing on the political stage, join this important discussion on how the private sector upgrade best practices for responsible corporate governance and cross-border compliance.

17:30 | Conference Concludes

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