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See inside for details

July 14-15, 2020 | DoubleTree by Hilton Metropolitan New York



22nd Annual Congress on the

# Foreign Corrupt Practices Act NEW YORK

## DOJ AND SEC FACULTY



**Daniel Kahn**  
*Senior Deputy Chief, Fraud Section*  
**U.S. Department of Justice**



**Steven Peikin**  
*Co-Director, Division of Enforcement*  
**U.S. Securities and Exchange Commission**

## SPECIAL INTERVIEW WITH UNITED STATES ATTORNEYS



**G. Zachary Terwilliger**  
*United States Attorney*  
**Eastern District of Virginia**



**Craig Carpenito**  
*United States Attorney*  
**District of New Jersey**

## DISTINGUISHED CO-CHAIRS



**Janet Broeckel**  
*Managing Director, Litigation and Regulatory Matters*  
**Goldman Sachs**



**Holly K. Foust**  
*Senior Vice President, Legal & Compliance*  
**Cardinal Health**



**Paloma Valor**  
*Chief Trust & Compliance Officer, Vice President & Assistant General Counsel*  
**IBM**



**James P. Loonam**  
*Partner*  
**Jones Day**

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- > Uber Technologies

**Exclusive In-House Compliance Roundtable**  
*See inside for exciting details!*



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# NEW 2020 FEATURES



## Exclusive In-House Compliance Roundtable: "Off-the-Record"

Designed as a closed-door, smaller-group discussion on highly complex challenges, participants will benefit from meaningful opportunities to exchange more "war stories" in the wake of Covid-19 and best practices.



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## FCPA New York



## 15+ INDUSTRIES IN ATTENDANCE



## Who You Will Meet

**28%**

Chief Compliance Officer,  
 VP/Director, Anti-Corruption/  
 Compliance/AML

**26%**

In-House Counsel

**26%**

Outside Counsel

**20%**

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 Financial Crime



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**Holly K. Foust**  
Senior Vice President,  
Legal & Compliance  
**Cardinal Health**



**James P. Loonam**  
Partner  
**Jones Day**



**Paloma Valor**  
Chief Trust & Compliance Officer,  
Vice President & Assistant  
General Counsel  
**IBM**

## Government Speakers



**Daniel Kahn**  
Senior Deputy Chief,  
Fraud Section  
**U.S. Department  
of Justice**



**Steven Peikin**  
Co-Director,  
Division of Enforcement  
**U.S. Securities and  
Exchange Commission**



**G. Zachary Terwilliger**  
United States Attorney  
**Eastern District  
of Virginia**



**Craig Carpenito**  
United States Attorney  
**District of New Jersey**

## Expert Speaker Faculty Includes



**Greg D. Andres**  
Partner  
**Davis Polk &  
Wardwell LLP**



**Chinwe I. Esimai**  
Managing Director,  
Chief Anti-Bribery Officer  
**Citi**



**Robert A. Ladd**  
Vice President, Global Head  
Ethics, Risk & Compliance,  
Oncology  
**Novartis**



**Karen Shuler**  
Principal  
**BDO**



**Ben Bard\***  
Chief Compliance Officer  
**Archer Daniels Midland**



**Joshua Foster\***  
Vice-President, Global  
Compliance Operations  
**Zimmer Biomet**



**Lisa LeCointe-Cephas**  
Head of Global  
Investigations  
**Merck**



**Ilana Shulman**  
Chief Compliance Officer  
**Hill-Rom Inc.**



**Janet Broeckel**  
Managing Director,  
Litigation and  
Regulatory Matters  
**Goldman Sachs**



**Holly K. Foust**  
Senior Vice President,  
Legal & Compliance  
**Cardinal Health**



**Geng Li**  
Global Director, Compliance  
**Anheuser-Busch InBev**



**Erin G.H. Sloane**  
Partner  
**Wilmer Cutler Pickering  
Hale and Dorr LLP**



**William A. Burck**  
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**Carl T. Hahn**  
Vice President &  
Chief Compliance Officer  
**Northrop Grumman  
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**James P. Loonam**  
Partner  
**Jones Day**



**Karyl Van Tassel**  
Senior Managing Director  
**BDO**



**Shana Cappell**  
Senior Director, Chief  
Anticorruption/  
Investigations Counsel  
**PepsiCo Inc.**



**Stacey Hanna**  
General Counsel –  
Global E&C  
**Lonza**



**Cari Robinson**  
Executive Vice President,  
General Counsel  
**Revlon**



**Elana Tyrangiel**  
Vice President, Investigations  
**Hewlett Packard Enterprise**



**Taya R. Cohen**  
Associate Professor of  
Organizational Behavior  
and Theory  
**Carnegie Mellon Tepper  
School of Business**



**Jay Holtmeier**  
Partner  
**Wilmer Cutler Pickering  
Hale and Dorr LLP**



**Hillary Rosenberg**  
Global Head, Anti-Bribery  
and Corruption  
**Standard Chartered Bank**



**Paloma Valor**  
Chief Trust & Compliance  
Officer, Vice President &  
Assistant General Counsel  
**IBM**



**Katherine DeKam**  
Chief Compliance Officer  
**Acumed**



**Travis X. Hunter\***  
Senior Vice President –  
US Head of Anti-Bribery  
& Corruption  
**HSBC**



**Michael Savicki**  
Vice President, Compliance  
– The Americas  
**American Express Global  
Business Travel**



**Michael W. Ward**  
Partner  
**Vinson & Elkins LLP**



**Mary H. Dontzin**  
Head of Business Integrity  
**Nokia**



**Peter G. Jensen**  
Vice President – Risk  
Management &  
Compliance  
**Arthrex, Inc.**



**Scott Schools**  
Chief Compliance  
and Ethics Officer  
**Uber Technologies Inc.**



**F. Joseph Warin**  
Partner  
**Gibson, Dunn &  
Crutcher LLP**



**Charles E. Duross**  
Partner  
**Morrison & Foerster**



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Vice President, Anti-Bribery  
& Corruption Compliance  
**Société Générale**



**Jennifer Zerm**  
Vice President & Chief  
Compliance Officer  
**Fortive**

(\* denotes speaker invited)

# Pre-Conference Workshops

## Monday, July 13, 2020



Maximize Your  
CLE and CPE Credit.

### Workshop A

9:00 – 12:30

(Registration opens at 8:30)

#### YOUR UPDATED THIRD-PARTY MANAGEMENT, SUPPLY CHAIN & CRISIS PREPAREDNESS ROADMAP

### Critical, Unwritten Rules for Onboarding and Monitoring 1st, 2nd, 3rd and 4th Parties: Vendors, Sub-Distributors, and Agents



**Ben Bard\***  
Chief Compliance Officer  
Archer Daniels Midland



**Travis X. Hunter\***  
Senior Vice President - US Head of Anti-Bribery & Corruption  
HSBC

At this two-part, practical, industry-driven working group, expert speakers will discuss how companies are using a tiered due diligence approach based on the appropriate risk level and type of third party in question. With evolving risk factors and compliance obligations, don't miss this worthwhile opportunity to upgrade your best practices. Discover how your approach to managing high stakes risks compares to that of your peers, and benefit from important takeaways for your work.

#### Part I: Business partners, vendors and distributors across your supply chain

- How to incorporate effective front-end vetting and screening protocols based on the type of relationship and interests represented by the third party
- Developing a model that stratifies your risk based on third parties and how to perform due diligence accordingly
- The scope of due diligence to perform for an ongoing, existing third-party relationship
- Addressing resistance to follow-up questions after an initial questionnaire
- How to ensure that gifts, travel and entertainment do not cross the line
- How to assess and third parties' response readiness to crises and potential risk impact to your business operations
- How much due diligence is enough in an era of data protection: How to know if your approach is truly "risk-based"

#### Part II: Real-Life "Nail-Biters": Detecting Actual or Suspected Issues, and Weathering a Crisis

- Lessons for managing business disruptions in the wake of Covid-19 (force majeure, privacy, HIPAA, etc.)
- Force Majeure: The lengths and limits
- How to counteract ruptures in your supply chain and feathering the potential ripple effects
- Substituting existing and sourcing new suppliers
- War stories on doing business during a time of quarantine and social distancing

### Workshop B

1:30 – 5:00

(Registration opens at 1:00)

#### WHO'S DOING WHAT? INSIDE HIGH STAKES COMPLIANCE DECISION-MAKING

### The Importance of "Pressure Testing" Your Program in Uncertain Times: How to Truly Evaluate If You've Made the Right Call on Compliance Spend, Resource Allocation, Structure and More



**Michael W. Ward**  
Partner  
Vinson & Elkins LLP



**Matthew Werner**  
Vice President, Chief Compliance & Privacy Officer  
Bio-Rad Laboratories

Compliance is an art – not a science. Your job does not end after making tough decisions, but continues with the need to continuously re-evaluate and measure the effectiveness of those decisions and their ROI. During this interactive workshop, leading practitioners will take you through their approaches to evaluating the aftermath of key decisions, charting solutions to address compliance weak spots, and making unpopular decisions. Topics will include:

- Demonstrating the ROI and real-life effectiveness of new initiatives
- Key performance and risk indicators
- Best practices for monitoring the roll-out of new policies and procedures
- What's NOT Coming Across Your Desk: How to Know If You Have Put Out Fires and Covered All Compliance Bases
- Special "ROI Case Study" – Quantifying the Compliance Effort
- Structuring/Re-Structuring a Compliance Department: Successful Approaches to Reporting, Outsourcing, Staffing and Resource Allocation
- How to Know if You are "Localizing" Your Risk-Based Program: Key Metrics, Risk and Performance Indicators
- Internal and external messaging amid unpopular decisions

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# Main Conference Day One

## Tuesday, July 14, 2020

8:00 Registration and Continental Breakfast

8:45

### Conference Co-Chairs' Opening Remarks



**Janet Broeckel**  
Managing Director, Litigation  
and Regulatory Matters  
**Goldman Sachs**



**Paloma Valor**  
Chief Trust & Compliance  
Officer, Vice President  
& Assistant General Counsel  
**IBM**



**Holly K. Foust**  
Senior Vice President,  
Legal & Compliance  
**Cardinal Health**



**James P. Loonam**  
Partner  
**Jones Day**

9:00

### SPECIAL REMARKS & INTERVIEW



#### The DOJ Criminal Division's Priorities: The Evaluation of Corporate Compliance Programs, Fraud Enforcement and More

(Please consult the website for speaker announcements)

9:45

### CORPORATE AND INDIVIDUAL LIABILITY: ANTI-CORRUPTION AND FRAUD

#### Your New Reality of Risk – How Multinationals and Outside Counsel are Re-Evaluating Extra-Territorial Corporate and Individual Enforcement Risks and Fraud Amid Covid-19



**Peter G. Jensen**  
Vice President – Risk  
Management & Compliance  
**Arthrex, Inc.**



**Scott Schools**  
Chief Compliance and  
Ethics Officer  
**Uber Technologies Inc.**



**Michael Savicki**  
Vice President, Compliance  
– The Americas  
**American Express Global  
Business Travel**



**Erin G.H. Sloane (Moderator)**  
Partner  
**Wilmer Cutler Pickering  
Hale and Dorr LLP**

Legal, compliance, financial and other corporate gatekeepers have been facing increasing, and unprecedented liability risks.

This panel will address important, new trends and pressing issues to flag now – with topics of discussion to include:

- In-house and outside counsel, compliance officers and financial executives under the microscope: Defense counsel perspectives on emerging new liability trends
- The move toward prosecutions of corporate gatekeepers in particular, including general counsel, chief compliance officers and accountants
- Scope of the legal and compliance officers' obligations to investigate potential red flags and monitor suspicious activity
- Recent enforcement actions against individual executives and key takeaways
- Approaches to the legal, compliance and financial roles amid developments in the U.S. and globally, and in response to internal corporate and industry pressures

10:45 Extended Coffee & Networking Break

11:15 COMPLIANCE BRAINSTORMING



#### Operating In-Person and Remotely Amid Financial Pressure: New Dilemmas, Lessons and Innovative Practices for The Way Forward

Prior to the event, participants will be invited to answer anonymous polling questions on high stakes issues affecting the legal and compliance community. The results will be revealed at the event, with expert faculty analysis and practical takeaways.

11:15

#### Part I: Program Efficiency: How Industry is Leveraging Anti-Corruption Program Resources for AML, Fraud, Antitrust, Trade and Sanctions Compliance



**Sara Elizabeth Kramvis**  
Vice President, Anti-Bribery  
& Corruption Compliance  
**Société Générale**



**Robert A. Ladd**  
Vice President, Global Head  
Ethics, Risk & Compliance,  
Oncology  
**Novartis**

- How compliance teams can/should assess related risks
- Create, don't duplicate: Identifying tools and tasks that your various compliance teams all need (screening, due diligence, etc.)
- "Spotting the issue:" Training compliance teams to ask the right questions
- Convergence of compliance expectations of regulators (DOJ, OFAC, etc.)
- How to identify common risks across various compliance programs

11:45

#### Part II: Remote Investigations: Conducting Investigations and Interviewing Witnesses Virtually



**Stacey Hanna**  
General Counsel - Global E&C  
**Lonza**



**Lisa LeCointe-Cephas**  
Head of Global Investigations  
**Merck**

12:15

#### Part III: ABC Program Testing and Metrics: What It Takes to Meet DOJ Expectations and Measure Effectiveness Amid Financial Pressure



**Shana Cappell**  
Senior Director, Chief  
Anticorruption/Investigations  
Counsel  
**PepsiCo Inc.**



**Jennifer H. Saperstein**  
Partner  
**Covington & Burling LLP**

- Metrics to score your global program: How companies are selecting and utilizing key risk indicators to measure success and weak spots
- Measuring the ROI and real-life effectiveness of new initiatives: Navigating the trial and error process as the compliance standard increases
- How to score the success of your compliance program from an implementation standpoint
- How government compliance expectations and big ticket FCPA enforcement actions have affected the use of metrics
- Metrics that have proven useful in the context of measuring compliance upgrades and culture changes
- The pros and cons of certain metrics, such as communications, leadership, HR, innovation, job performance, accountability, mission, values, turnover, compliance spend and representation of compliance staff in the C-Suite

12:45 Networking Lunch

2:00

### GENERAL COUNSEL INTERVIEW



#### Life Amid a Public Health Crisis



**Cari Robinson**  
Executive Vice President,  
General Counsel  
**Revlon**



**Greg D. Andres (Moderator)**  
Partner  
**Davis Polk & Wardwell LLP**

Lending additional context to the rest of the conference in the wake of the Covid-19 pandemic, participants will benefit from strategic insights at the highest level on the most pressing risks of the present and future.

(\* denotes speaker invited)

**Inside the Auditor-Issuer Relationship: The Most Common Conundrums and How to Solve Them**



**Karyl Van Tassel**  
Senior Managing Director  
BDO



**F. Joseph Warin**  
Partner  
Gibson, Dunn & Crutcher LLP

**Handling Ephemeral Communications Post-DOJ Revised Guidance: What Industry Is Doing to Meet New Expectations**



**Geng Li**  
Global Director, Compliance  
Anheuser-Busch InBev



**Hillary Rosenberg**  
Global Head, Anti-Bribery and Corruption  
Standard Chartered Bank

- What has (and has not) changed since the release of DOJ's revised policy
- What is now good practice for record review and retention, discovery, reporting, evidence gathering and cybersecurity
- Messaging Apps and the revised DOJ Policy: Examples of how industry is addressing the practical hurdles to implementing the policy
- Managing employee usage of WhatsApp and WeChat
- Concrete examples of how industry is interpreting and applying the revised policy
- Mitigating newfound cyber risks posed by the new messaging policy
- Archiving in the cloud: How long data needs to be stored and other considerations
- Building your own app: Concrete examples of successful initiatives
- How the increasing use of social media and messaging apps has affected the course of internal investigations
- What happens if you are unable to produce records requested by the DOJ

3:45 Networking Break

**What Works and What Doesn't – What It Really Takes to Drive Ethical Conduct**



**Taya R. Cohen**  
Associate Professor of Organizational Behavior and Theory  
Carnegie Mellon Tepper School of Business



**Carl T. Hahn**  
Vice President and Chief Compliance Officer  
Northrop Grumman Corporation

The U.S. Department of Justice has indicated that an effective compliance program should include incentives. During this session, hear the latest research findings and approaches to implementing this key component of a global program. The session will also address how to overcome the real-life obstacles to sustaining a strong compliance culture for the short-and long terms.

- What has proven effective vs. not: Updates on the research findings
- Defining compliance responsibilities within your organization
- Developing a sustainable strategy to prevent a repeat scenario
- How to know if your message is being heard and followed
- Addressing specific cultural nuances when localizing your training
- Overcoming training "fatigue"
- How to strengthen your culture of compliance in the field

4:45



**Special Industry Groups (SIGs)**

Select the table of your choice to benefit from smaller-group networking and benchmarking on industry-specific issues that are front and center.

- |  |   |
|--|---|
| 1. Life Sciences                               | 4. Cross-Industry Benchmarking: An Opportunity to Learn What Other Industries Are Doing and Transferable Lessons for Your Company |
| 2. Financial Services                          |   |
| 3. Telecommunications, Technology and Software |   |

5:30

**Cocktail Reception**

Hosted by



**Main Conference Day Two**  
Wednesday, July 15, 2020

8:30 – 9:30



**Exclusive In-House Compliance Roundtable: "Off-the-Record"**

Designed as a closed-door, smaller-group discussion on highly complex challenges, participants will benefit from meaningful opportunities to exchange more "war stories" in the wake of Covid-19 and best practices.

(All interested parties will be pre-qualified prior to Registration. Attendance is limited to in-house professionals. There is no additional fee for this session.)

8:30 Continental Breakfast

9:30

**Opening Remarks from the Co-Chairs**

**The DOJ and SEC Discuss Cross-Border Coordination, Cooperation, Global Settlements and Emerging Trends**



**Daniel Kahn**  
Senior Deputy Chief, Fraud Section  
U.S. Department of Justice



**Steven Peikin**  
Co-Director, Division of Enforcement  
U.S. Securities and Exchange Commission



**William A. Burck (Moderator)**  
Partner  
Quinn Emanuel Urquhart & Sullivan, LLP

**The Finer Points of Effective Messaging, Training, Reporting and Responding, Effective Tracking, and Program Implementation on Paper vs. Practice**



**Elana Tyrangiel**  
Vice President, Investigations  
Hewlett Packard Enterprise



**Chinwe I. Esimai**  
Managing Director, Chief Anti-Bribery Officer  
Citi



**Jennifer Zerm**  
Vice President & Chief Compliance Officer  
Fortive



**Joshua Foster\***  
Vice-President, Global Compliance Operations  
Zimmer Biomet

- Influencing behavior to develop a strong culture of compliance: Important takeaways on what has worked and what has proven ineffective
- Measuring the success and shortcomings of your program, including:
  - » What to make of who is using the hotline
  - » Effectiveness of using surveys
  - » Assessing the tone at the top and in the middle
- What does it mean be "ethical" in real life: Evaluating what is on paper vs. practice
- Encouraging internal whistleblowing, and fine tuning policies and messaging
- Opening multiple channels for internal reporting
- What to do first: Which steps to take immediately once a claim has been made

(\* denotes speaker invited)

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- How to investigate and respond to whistleblower claims vs. “anonymous” reports
- Mitigating the risk of whistleblower retaliation claims
- How to handle whistleblowers that come internally vs. from the government

11:15 Coffee & Networking Break

11:30 **YOUR DISCLOSURE CALCULUS AND THE INTERPLAY OF PRIVACY LIMITS**

**The Grey Areas of Self-Disclosure: If, When and How Much to Disclose in the U.S. and Across Jurisdictions**

	<b>Ilana Shulman</b> <i>Chief Compliance Officer</i> <b>Hill-Rom Inc.</b>		<b>Mary H. Dontzin</b> <i>Head of Business Integrity</i> <b>Nokia</b>
	<b>Karen Shuler</b> <i>Principal</i> <b>BDO</b>		<b>Charles E. Duross</b> <i>Partner</i> <b>Morrison &amp; Foerster</b>

During this practical, interactive session, experts will work through a series of hot button, sensitive hypothetical scenarios, and whether or not they would disclose under the circumstances. Participants will be able to compare their approaches and benchmark through discussion and Q&A.

- The DOJ Corporate Enforcement Policy and your disclosure calculus: Are companies benefitting?
- The new calculus of if, when and how much to disclose
- The most important factors that should drive disclosure in light of recent global enforcement developments
- Practical impact of U.S. disclosures on foreign corruption investigations: When a U.S. disclosure can now be used against you by a foreign government
- Balancing disclosure obligations while preserving privilege
- Drafting the disclosure: Best practices

12:30 Networking Lunch

1:45 **TOWN HALL**



**SPECIAL INTERVIEW WITH UNITED STATES ATTORNEYS**



**Richard P. Donoghue\***  
*United States Attorney*  
**Eastern District of New York**



**Craig Carpentino**  
*United States Attorney*  
**District of New Jersey**



**G. Zachary Terwilliger**  
*United States Attorney*  
**Eastern District of Virginia**



*Moderated by:*  
**Jay Holtmeier**  
*Partner*  
**Wilmer Cutler Pickering Hale and Dorr LLP**

2:30 **M&A DUE DILIGENCE AND POST-ACQUISITION THINK TANK**

**Your Most Burning Questions Answered on Risk Assessments, Integration, Transaction Testing, Training and DOJ Guidance**

Speakers include:




**Katherine DeKam**  
*Chief Compliance Officer*  
**Acumed**

Deal-making has been impacted differently and in peculiar ways across the world by Covid-19. While some big deals (notably in Latin America) have pressed ahead and concluded at a remarkable pace, by and large across the globe M&A activity has decelerated as lawyers and in-house counsel roll up their sleeves in search of creative solutions. Amid the shutdown, the art of deal-making requires innovative rethinking and solutions, which are the focus of this expert panel. The speakers will address, among other things, how the crisis has impacted their work and that of their teams in the following areas:

- Strategic decision-making about undertaking deals
- Productivity and timeline adherence in M&A deals (hitherto) underway
- Due diligence capabilities
- Investigations which must now be conducted remotely
- Post-merger integration activities and contract clauses that have taken on new importance (e.g., force majeure)
- The prospect of better technology (e.g., digital platforms) for conducting deals virtually

3:30 Conference Concludes

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American Conference Institute (ACI) will apply for Continuing Professional Education credits for all conference attendees who request credit. There are no pre-requisites and advance preparation is not required to attend this conference.

Course objective: Update on anti-corruption policies and procedures to prevent inappropriate payments and business conduct Prerequisite: None. Level of knowledge: Beginner/Intermediate. Teaching Method: Group-Live. Advanced Preparation: None. Delivery method: Group Live.

Please refer to the information in this brochure for outline, course content and objectives. Final approval of a course for CPE credits belongs with each states’ regulatory board. Recommended CPE Credit: 12.50 hours for the main conference and an additional 4.0 hours for each workshop.

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# Meeting Your Needs in Challenging Times

As the current global situation continues to unfold, we understand that it may not be possible to attend our events in person.

At the same time, we also understand that collaboration is more vital than ever and for that, you can still rely on ACI to bring the industry together *but* in a different way. We are transforming quickly to ensure you can now connect virtually and continue to gain unparalleled access to market leading intelligence and to the facilitation of a global exchange of expertise. Our new virtual events continue to be guided by our unifying philosophy: we believe that growth and success occurs when the power of people and the power of information come together. We may not be able to gather in person, but nothing stops connection and innovation.



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Please note that the guest room block cut-off date is **June 12, 2020**. After that date OR when the room block fills, guestroom availability and rate can no longer be guaranteed.



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